

DDA Meeting Minutes
Byron Municipal Building
January 8, 2015

Meeting called to order at 6:06pm by Chairperson Vandemark

Roll Call – Present: Vandemark, Dickinson, Miller, Murphy-Alderman, Bowers, Murphy, and Brunell.
Absent:, Rauch and Ayotte. Also in attendance Marsha Reed (Clerk) and Tony Prestonise.

Agenda Approval: Miller motion to approve, Murphy-Alderman seconded. Voice Vote: All Ayes, 2
Absent. Carried.

Minutes Review: Murphy-Alderman motioned to approve minutes from December meeting, Miller
seconded. Voice Vote: All Ayes, 2 Absent. Carried.

Communications: Vandemark talked about email from Justin Horvath and the contacts Horvath has and
Brownfield. Now that TIF approved will need to set a special meeting and Vandemark asked Nate from
Lansing to attend and Nate said yes and he would bring Horvath.

Financial Status: Miller reported DDA starting balance of 17,711.52. Dickinson brought in money from
Christmas in Village: \$300.00 heater, \$49.50 food, \$42.50 general, and \$20.00 cups. Outgoing Cost:
Gormley and Johnson Law Offices bill for \$350.00. Brunell motioned to accept Gormley and Johnson Law
bill, Murphy-Alderman seconded. Voice Vote: All Ayes, 2 Absent. Carried. Bowers motioned to accept
Treasures Report, Alderman seconded. Roll Call Vote: Ayes: Vandemark, Dickinson, Miller, Murphy-
Alderman, Brunell. Nays: None. 2 Absent. Passed.

Appointment of DDA Clerk/Possible Change to By Laws: Kit explained that Council had opinions on the
use of the Clerk/Treasurer for DDA purposes. Gormley explained cost of one (1) hour per week paid by
DDA for the Clerk to attend meetings for minutes and other DDA items. Miller questioned the hour per
week and Gormley said it would have to be presented to Council for approval. Vandemark motioned
that the DDA pay one (1) hour per week to have the Clerk for DDA. The motion was amended by
Vandemark: Subject to approval of the Village Council to pay one (1) hour, at Clerks wages, per week to
retain the Village Clerk for DDA Clerk, with termination by either side within 30 days by written notice.
Seconded by Brunell. Roll Call: All Ayes. Passed.

Update on Revised Map for Development Zone: The new ordinance shows the removal of the Murphy
and Cole properties. Miller will order map on Monday and it will be about a \$75.00 per hour cost and
may take 1 hour to amend existing map and add Tax ID numbers. Miller will get with Treasurer to obtain
Tax ID numbers for map.

Way Finding Signs; Logo: Vandemark stated the he tried to call Flamingo Kid for sign information and no
answer. Vandemark has some ideas for points of interest and explained his map (hand out) and arrows.
Murphy-Alderman said if we name one sports field we should name all of them. Suggestion by both
Murphy-Alderman and Miller to have sign saying athletic facilities and directions. Vandemark asked do
we want to pin point churches. Murphy-Alderman can't add too much because it will get to busy.
Dickinson said we could place signs near destination but if the 4 corners are the main places, what
person is going to look at them when closer. Place signs with 5 or 6 point of interest. Gormley said signs
outside DDA District could benefit DDA by drawing to the DDA District. Same style of signs needed and
permission from Village needed. Act 51 map will show local, county, and state roads. Can ask if Village,

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church, or business if they will pay for sign and they must all match. Vandemark said let's think about it and we will talk about it at the next meeting.

Update on Term Renewal of Miller and Dickinson: Miller stated that Village Council did approve reappointment of Miller and Dickinson at the December Village meeting. The terms are for 4 years. Vandemark thanked them for retaking the seats on the DDA.

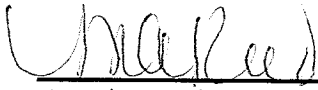
Christmas in the Village Event Update: Miller stated that the heater sold for \$300.00, \$49.50 on food, and \$42.50 for general items, totaling \$392.00. Murphy-Alderman said it was good. Bowers explained people wanted directions. Miller said we gave about 300 carriage rides and M Hook won the heater. Murphy-Alderman said heater was a good draw and that lead to food sales. Miller explained that Christmas in the Village is a Chamber of Commerce event and they do it every year. Vandemark said that the DDA will want to do something again next year with Christmas in the Village.

Other Fundraisers/Event Ideas: Cookie Event February; May 2 Fundraiser: Vandemark asked about cookie sale suggestion and how it works. Murphy explained that cookies were put out on platters and people selected what they wanted and put them in boxes and they were charged by the pound. They call it a cookie walk. Vandemark asked where it would be held and Miller responded Masonic Hall. Bowers said chili cook off but so many people do that. Why not do hot n spicy comfort foods where we could hold a contest a give ribbon to winner. Miller asked if we would sell samples and Reed explained how Baker did ethnic cook off and how people bought tickets for a \$1.00 each and were given a plate and then the people would present the ticket for the item they wanted. Vandemark asked if the Masonic Hall would be the place to hold it and Miller said yes. Bowers said the people could vote on which they liked the best. Bowers was asked if she would like to round up some people to do this for around the end of February. Bowers said yes. Miller said that this would give time to promote it. Reed asked if anyone has ever contacted a radio station and Miller said they charge large amounts to come out. Some stations have community calendars without a fee. Vandemark asked Bowers to send him an email and he would see if he could find some help. The question was raised about functions going on at Masonic Hall. Bowers said we could host a dinner before the school play, Beauty and the Beast. It is great to add on to a school functions and the play is March 13, 14, and 15. Gormley said had they ever thought about handing out flyers for the vacant property and it could promote improvement to the downtown area. Don't overwhelm just give information at each event. Could do mock up boards to show what trying to do. Vandemark called golf course owner and asked about May 2, 2015 for possible dinner and raffle. Miller will check with Neely to make sure we are not doing same type of event 2 weekends in a row. Vandemark asked what was needed to hold the raffle and Gormley responded just a permit from State of Michigan. It has to be from a non-profit organization and Miller said Chamber of Commerce can do it. Gormley said it a process to set up a non-profit organization.

Public and Board Member Comments: No public comments. Murphy-Alderman said that the YMCA opened on January 7, 2015. She told about the equipment and that a nice job was done on repurposing the building. Vandemark asked if it had showers and Murphy-Alderman said no and it will take 2 years of membership to pay for it Hours for public are 5-8am and 3-8pm. Other times are for student use. Murphy-Alderman said they sent for 2 grants from Memic and Morrice and Perry.

Meeting adjournment: At 7:15 pm Brunell motioned for adjournment and Murphy-Alderman seconded. All Ayes, 2 Absent. Carried.

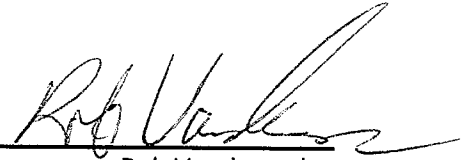
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Marsha Reed

2/5/15

Date



Rob Vandemark