

[Rob Vandemark <rob@industrialpropaneservice.com>]

Fri, 04/13/2018 11:36 AM

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Subject: Regatta workshop minutes

We held a workshop meeting last night to discuss the upcoming Byron Fun Days, Parade and River Regatta.

In attendance:

Rob Vandemark

Beverly Miller

Tony Prestonise

Wade Prestonise

Gary Kinaitis

Sara McDonnell

Vicky Murphy

Dan Bretzloff

Burns Twp Fire Department is on board and has inspected and counted the ducks. 498 are ready to float. The fire department plans on having an open house during the day with fire trucks parked on the school property near the sign. Wade – get with the Park People to get school authorization for this. Fire department will be in the water during the regatta to assist paddlers. Fire department will find corrugated tile to funnel ducks and get it into place for the event as well as help remove it after.

Park People (otherwise known as the past Park Board or future Park Authority) will contact vendors for the day and line up family friends games to be going on throughout the day and after the regatta and duck race. Park People will also be in charge of the parade with Beverly's help – register paraders, line them up and get them going.

DDA is working on updating the rules and regulations, entry form, liability release. Making a flyer to post and to hand out. Contacting business's for sponsor dollars that will go toward flyers, trophy's, banners, advertisement, possibly t-shirts.

Masons Lodge – They have the license for the duck race and have started making a flyer and sale tickets. We will get a look at them before we start selling them. Proceeds to go to the DDA.

Date of the event is July 14th.

1 pm – boat registration opens

2 pm - Parade

3 pm – River Regatta

4 pm – Duck race

Possible new categories and prizes for the regatta:

Fastest time category

1st place – trophy and \$100

2nd place – trophy and \$75

3rd place – trophy and \$50

Best design

Trophy and \$50

Titanic award

Trophy and \$50

Iron Man award – how many times can you go down the river

Trophy and \$50

Cruise ship award – how many people can you get in a boat

Trophy and \$100

Money prizes would depend on the sponsorship dollars we can get.

Contestants have to sign up for each category they want to enter before competing – except Best design & Titanic of course.

Business sponsorships idea – to keep it simple, approach local businesses and ask for \$100 each. With their contribution, they get mentioned on flyers, t-shirts, signs, banners, etc. They would also supply their own banner and posts that we would display near the event. For \$150 we would supply the banner and posts (we would need to get a price from Flamingo Kid). Business would supply their logo for us to use.

Next workshop meeting is **Wednesday May 9th at 6 pm** in the Municipal Building (pending availability)

Items to include:

Masons flyer/ticket approvals – Larry Judson is working on it

River Regatta flyer approvals – Tammy Streeter is working on it

Business sponsorship dollars – need to get commitments soon in order to start advertising possible prizes. Vicky Murphy and Rob Vandemark to work on. Gary Kinaitis has a marketing background - I would love his help, just don't want to take advantage of him. lol

T-shirt design – if we are going to do them. Need someone to volunteer to work on this. Get costs and design, etc.

Vendors, parade, games, use of park and school driveway area – Sara McDonnell and park people are working on it.

Ducks, tile and equipment – Wade Prestonise is working on it.

We need more volunteers:

Registration

Boat inspectors

Time keepers

Helpers getting contestants into their boats

Helpers getting contestants out of their boats

Directing and staging contestants

Judges

Hand out flyers

Hang/remove banners

Set up/tear down

Let me know if you have any questions/suggestions.

Thanks everyone!

Rob Vandemark

Chairman

Village of Byron DDA/PC

810-397-8242

Marsha Reed
Marsha Reed

4/19/18
approval
Date

Rob Vandemark
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