

DDA Meeting 7/10/2014 at the Byron Municipal Building

Meeting called to order at 6:07pm by Chairperson Vandemark

Roll Call – Present: Bowers, Dickinson, Miller, Murphy, Vandemark. Absent: Ayotte, Musall, Rauch, Murphy-Alderman. Also in attendance, Phil Hathaway.

Miller moved, Dickinson seconded to approve agenda. All Ayes. Carried

Dickinson moved, Bowers seconded to approve the minutes of 5/29/14 meeting. All Ayes. Carried

Public/Board Comments – Julie Bowers brought up the idea of mural paintings on buildings downtown or other art projects as a possible “low-hanging fruit” project for the DDA. One idea was to have a drawing or painting of our “old” downtown on the side of one of the existing old buildings. Phil Hathaway indicated that the MCACA (Michigan Council of Arts and Cultural Affairs) would be a good source for art funding for future projects. No decisions were made on this art project suggestion.

Phil Hathaway indicated that a traffic analysis from MDOT was to be conducted and that he had requested for Shirley Riley to respond to the letter, but no response was back yet.

Financial Status – Activity since last meeting: \$1,500 donations/sponsorships from area businesses received for the Street and River Charrettes (Blackmore Rowe Ins, Byron-\$100; IPS, Byron-\$200; Matador’s Pizzeria, Byron-\$200; Flamingo Kid Signs Inc, Byron-\$50; Marsh Monuments, Durand-\$250; Lott Elevator, Cohoctah-\$100; Tucker Chrysler Dodge, Durand-\$100; Riverside Market, Durand-\$250; Say Computers, Owosso-\$250). Bills totaling \$682.66 presented for payment (supplies, audit expense, professional services). Balance net of revenues/expenditures as of 6/30/14 total \$19,709.09, after bills paid. Bowers moved, Dickinson seconded to pay bills and accept the report pending audit. Ayes: Bowers, Dickinson, Miller, Murphy, Vandemark. Nays: None. Carried. Absent: Ayotte, Rauch, Murphy-Alderman, and Musall.

Entertainment Tent Fundraiser – Rob updated the DDA on the plans for the July 12 Entertainment Tent fundraiser to be held from 4pm – midnight at the Willow Brook Golf Course. There will be a cover charge of \$5 per person over 21, which will all go to the DDA. All food and beverage sales will be done via the sale of tickets. The percentage split for the food and drinks with Willow Brook and the DDA will be 2/3 for Willow Brook and 1/3 for the DDA. A 50/50 raffle will take place, as well as sales of the plastic cups purchased by the DDA, and a silent auction of some donated items from Eric Jones Racing. All proceeds from the 50/50, the sale of cups, and the silent auction will belong to the DDA. Proposed Expenses are: Porta Jon cost \$80 from Harris & Sons of Byron (they are donating 3 and only charging for 1); Protective fencing \$77.31; T-Shirts for volunteers \$188.75; Collectible Cups \$713; Tickets for 50/50, food, & drinks, \$97.40; Acoustic Musician \$200; Sound/Lights \$150; Band \$400. Murphy moved, Dickinson seconded to approve payment of proposed expenses upon receipt of goods & services. Ayes: Bowers, Dickinson, Miller, Murphy, Vandemark. Nays: None. Carried. Absent: Ayotte, Rauch, Murphy-Alderman, and Musall. Carried.

Downtown Development Plan/Tax Increment Plan Review of Draft – The Development Plan should be done by August. Hathaway indicated that the Village Council will be responsible for a public hearing. He should have the final draft of the plan available for DDA review by the August 7 meeting. The DDA will then have to decide what to leave in, remove, or change in the Development and TIF plan prior to presenting it to the Village Council at their August meeting, so they can move forward to have the official plan ready for vote by Village council by September and take care of the Public Hearing.

Urban Design Charrette – There were 28 participants (including Phil Hathaway and Doug Schultz of Rowe Professional Services who conducted the Charrette) at the June 26 Streetscape Charrette. As reported in the financial report, the DDA received \$1500 in sponsorship funds from area businesses, with more funding committed from additional businesses. The event was received well by the public and plans continue for the upcoming July 31 River Charrette. Phil will be inviting members of the Friends of the Shiawassee River and encouraged us to include invites to residents who live along the river. He showed us pictures of a canoe launch, as well as a brochure of our area Shiawassee River canoe launches to show the significance of a launch in Byron along the river.

DDA Facebook – Rob updated us on the addition of a Facebook page for the DDA. The page has already experienced good results and the page will be kept updated with upcoming events and statuses of what the DDA is doing.

Comments – There were no additional comments.


Miller moved, Dickinson seconded to adjourn the meeting.

Meeting Adjourned at 8:15PM

NEXT DDA MEETING THURSDAY AUGUST 7 and 6PM. It was discussed that we should be meeting on the first Thursday of each month, so we are having our meetings prior to the Village Council meetings so we can report to them the results of each monthly meeting.

  
Beverly Miller – interim Recording Secretary

8-7-14  
Date

  
Rob Vandemark - chairman